

## Roger S. Morgan

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### PROFILE

With more than 17 years of diverse experience, I am a highly creative and versatile designer with a history of completing projects for clients from local government entities to global publishers. Projects have included new brand development, marketing programs, web applications, interactive media and promotional pieces. Experienced in managing a new media department and overseeing designers, illustrators, layout technicians, freelancers, and vendors.

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### EXPERIENCE

#### Graphic Designer, Web Designer and Developer

2006 to present                      **Morgan Design & Development**                      Lebanon, IN  
Provide freelance design, illustration, marketing, consulting, database development and web site and CD-ROM design and development.

- Work with clients to develop project goals, requirements, and scope
- Design, develop, and code database-driven web sites and web applications
- Develop and plan marketing initiatives, design marketing materials
- Design, develop, and code Adobe AIR applications with Flash CS4 and AS3
- Design, develop, and program relational database solutions
- Digital video compression for web
- Maintain skills and knowledge of evolving trends and technologies

Clients include: McGraw-Hill Publishing, City of Lebanon, Indiana, Lebanon Utilities

#### Director of New Media

07/07/95 to 02/17/06                      **MacAllister Publishing Services, LLC**                      Indianapolis, IN

As a key member of an ever-changing company, I fulfilled a variety of roles and took on many responsibilities. I managed multiple projects simultaneously while meeting deadlines and maintaining tight budgets. Primary responsibilities included:

- Art direction and project management
- Supervise and train illustrators, designers, layout technicians and freelancers
- Work with clients to develop project requirements and scope to create proposals and quotes
- Review contracts and negotiate with vendors
- Design, develop and program interactive CD-ROM applications
- Design, develop and code database-driven web sites and web applications
- Video production, editing, and compression
- Design, illustrate and develop production-ready templates and style sheets for a variety of book categories
- Develop scripts and applications to automate and improve production processes
- Develop and refine FileMaker database system to track projects, contacts, marketing initiatives and resources
- Troubleshoot and problem solve hardware, software, and production issues
- Set up and maintain Web, DNS, e-mail, FTP, file, application, and database servers

Clients include: McGraw-Hill Publishing, Thomson Custom Publishing, SRA, SESCO

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### Cover Design & Illustration

07/92 to 07/03/95      Macmillan Computer Publishing      Indianapolis, IN

- Design and illustrate book covers
- Design and illustrate book interiors
- Develop design specifications, samples, and production-ready templates for layout department
- Oversee design aspects of production for assigned imprint
- Work with editorial group and layout department to establish guidelines and processes for design submissions and specifications
- Train fellow designers during semi-weekly sessions on a variety of software applications such as: Adobe Illustrator, Adobe Photoshop, and Quark XPress
- Troubleshoot and problem solve hardware, software, and printing issues
- Technical copy edits for some graphic software application book titles
- Research and recommend software, hardware, and processes

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### EDUCATION

May 1992      Ball State University      Muncie, IN

Bachelor of Fine Arts degree, with a major in Graphic Design from  
Ball State University's Honors College

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### SKILLS

I am equally proficient on Macintosh and Windows systems. My technical skills are broad and deep and include work in the following applications:

#### Highly Proficient:

Adobe PhotoShop CS3  
Adobe Illustrator CS3  
Adobe InDesign CS3  
Adobe DreamWeaver CS3  
Adobe Contribute CS3  
Adobe Acrobat Professional 8  
Adobe LiveCycle Designer  
FileMaker Pro Advanced 9  
Macromedia Director 8.5  
Microsoft Word  
Quark Xpress 4  
AppleScript  
BBEdit  
HTML/XHTML/CSS  
JavaScript  
Lasso

#### Proficient:

Adobe Flash CS4 Pro  
ActionScript 3  
SQLite  
Adobe ColdFusion  
Adobe Image Ready CS2  
Macromedia Fireworks  
Alias Sketch!  
Apache Web Server  
Media Cleaner  
Microsoft Excel

#### Experience:

Adobe After Effects 7  
Adobe Premiere  
Adobe FrameMaker 7.0  
Flex 4/Flash Builder Beta 2  
ASP  
Crystal Reports  
iDVD  
iMovie  
Microsoft Access  
Microsoft PowerPoint  
Microsoft VBA  
SQL  
MySQL  
SQL Server 2005 Express  
XML/XSLT